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Media Release



Victoria's Mornington Peninsula is proud to announce the creation of the Mornington Peninsula Spa Association.

This tranquil seaside oasis located one hour south of Melbourne has long been the place of choice for relaxation for Melburnians.

Surrounded by water on three sides the Peninsula offers an incredible diversity of attractions and natural wonders.

Whether you seek sailing, swimming, scuba diving or kayaking on the bay; golfing on one of the 23 courses; horse riding, surfing or ocean beach fishing on the Bass Strait ocean coast; walks in the national parks or a meander through some of our more than 50 winery cellar doors...the demand for blissful relaxation after all the discovery is burgeoning.

The Mornington Peninsula is now home to more than 15 day spas and resorts.

These spas have recently come together in the spirit of growing a good life and have created the Mornington Peninsula Spa Association.

The charter for the association is: "To establish the Mornington Peninsula as a world leading Spa destination through collaborative marketing and business training and development whilst fostering cooperation between spa businesses".

This definition of purpose deliberately aims to open the way to work with other spa regions within Australia and the world to continually improve the spa life we can offer the people who work with us as well as the customers we serve.

Spas on the Mornington Peninsula range from relaxation day spas in the beach side towns of Sorrento, Rye, Dromana and Mornington, to the vineyard surrounded spas on Red Hill; from the natural hot mineral spring spas at Peninsula Hot Springs to the Peninsula Life Medi Spa.

Offerings range from the simple pleasure of a mineral bath to botox, from Indian Ayurvedic treatments to Li'Tya's treatments incorporating aboriginal massage techniques and healing wisdom, from the world first Maori Makoha treatments to yoga classes on the beach.

Editors please note: high resolution imagery and footage is available by contacting James Clark-Kennedy on 0408 561 347.

Further information on the association is available on the web site www.morningtonpeninsulaspas.com or www.mpspas.com.au and any correspondence can be directed to our Marketing Officer, Lisa Hill from Red Hill Spa:

lisa@redhillspa.com.au or the Association President, Charles Davidson from Peninsula Hot Springs: charles@peninsulahotsprings.com



www.morningtonpeninsulaspas.com.au